

2024

BY THE NUMBERS

As a matter of policy, OneSpartanburg, Inc. does not report new investment, job totals, or room nights from projects or contracts in which we were not directly engaged.

\$745M*

CAPITAL INVESTMENT



37%
NEW

63%
EXPANSION

EXPANSION

Equal to **\$2.04 million** every single day

13M SQ FT

SPEC SPACE

planned or under construction



23*

PROJECTS



1,220*

JOB



90

REQUESTS FOR INFORMATION



PROJECT BREAKDOWN BY INDUSTRY

49.0%



Advanced Manufacturing

13.3%



Advanced Materials

5.6%



Automotive

5.6%



Distribution & Logistics

6.7%



Life Sciences

2.2%



Commercial

4.4%



Aerospace

10.0%



Agribusiness

2.2%



Multifamily

1.0%



Unclassified/Unknown

What a great year for existing industry expansion across Spartanburg County. Companies we recruited have found success here, and that success has enabled many of them to reinvest in their facilities, their operations, and ultimately, in our people. It was also an exciting year for several sectors we are heavily courting, including life-sciences and biotechnology, and the soft mobility sector. All indicators are that we have another banner year ahead.

KATHERINE O'NEILL

Chief Economic Development Officer
OneSpartanburg, Inc.

DOWNTOWN DEVELOPMENT

95.9%

**OFFICE
OCCUPANCY RATE**

91.3%

**RETAIL
OCCUPANCY RATE**

84.9%*

**MULTIFAMILY
OCCUPANCY RATE**

3,700+



HOUSING UNITS
in the pipeline or under construction within 5 miles of Downtown Spartanburg

39,462



PEDESTRIANS
on Main Street every week



\$611.3 MILLION IN DEVELOPMENT

Underway or in the pipeline in Downtown Spartanburg, including Fifth Third Park, home of the Hub City Spartanburgers, a Planetarium, and soon, a City-County Joint Municipal Complex

*Occupancy rate reflects several new multifamily projects entering market in 2025

ECONOMY

6 

LEGISLATIVE PRIORITIES
progressed during the 2024
Legislative Session

4.7% 

UNEMPLOYMENT RATE
across Spartanburg County
through November 2024

\$32M 

DIRECT SPENDING
from sports events
and meetings in 2024

85 

**SPORTS EVENTS AND
MEETINGS RECRUITED TO
SPARTANBURG COUNTY**
which included
20 different sports

POWER UP SPARTANBURG

Power Up Spartanburg, an **Initiative of Spartanburg County and OneSpartanburg, Inc.**, is a movement to transform Spartanburg County into the #1 place in the U.S. to start, run, and grow a small or minority business.

\$136K 

**AVERAGE REVENUE
GROWTH**
among self-reporting Power
Up participants in 2024

180 

JOBS CREATED
among self-reporting
Power Up participants in
2024

16 

CONTRACTS SECURED
in 2024, worth a total value of
of \$1,277,200.

HOSTED 
RENDEZVOUS SOUTH

First S.C. Destination to Host
50+ meeting/event planners
50+ southern destination teams

**NCAA DIVISION II MEN'S AND WOMEN'S
CROSS-COUNTRY REGIONALS**

AWARDED 

**2025 S.C. GOVERNOR'S CONFERENCE
ON TRAVEL & TOURISM**

**2026 NCAA DIVISION I AND DIVISION II MEN'S
AND WOMEN'S CROSS-COUNTRY REGIONALS**



VISIONARY INVESTORS