

EVENT SPONSORSHIP LEVELS

Every event and program held by OneSpartanburg, Inc. is an opportunity to promote your business. When you support the organization, you not only support the efforts helping Spartanburg thrive, but you have the chance to get your business in front of a large, diverse audience or a targeted crowd you're hoping to reach. This guide offers options for businesses large and small to gain more exposure, and to further support the business community of Spartanburg.

		PRESENTING	PLATINUM	GOLD	SILVER
VISUAL RECOGNITION	Company included in the event graphic	Logo			
	Company included on social media promotions	Logo			
	Company included on invitation	Logo	Logo	Name	
	Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
	Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
	Opportunity to distribute promotional item	•	•		
	Opportunity to speak at the event	•			



WOMEN IN BUSINESS

The Women in Business Conference features insightful presentations and interactive sessions led by Spartanburg businesswomen and regional leaders. At this half-day conference, attendees will experience engaging sessions, meet fellow professional women and leave ready to impact the Spartanburg business community.



300
EXPECTED
ATTENDANCE

AUDIENCE
 Women in the
 Spartanburg business
 community

	\$5,000	\$2,500	\$1,500	\$750
	PRESENTING	PLATINUM	GOLD	SILVER

VISUAL RECOGNITION	Company included in the event graphic	Logo			
	Company included on social media promotions	Logo			
	Company included in sessions and breakouts	Logo			
	Company included on invitation	Logo	Logo	Name	
	Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
	Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
	Number of tickets for the Event	10	8	6	4
	Opportunity to distribute promotional item	•	•		
Opportunity to speak at the event	•				



ANNUAL CELEBRATION

The Annual Celebration brings together hundreds of Upstate business leaders to celebrate Spartanburg's brightest advocates, best businesses and community successes.



650+
EXPECTED
ATTENDANCE

AUDIENCE
 CEOs, Small Business,
 Executives, All Members

	\$10,000	\$4,500	\$3,000	\$1,500
	PRESENTING	PLATINUM	GOLD	SILVER
Company included in the event graphic	Logo			
Company included on social media promotions	Logo			
Company included on invitation	Logo	Logo	Name	
Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
Number of tickets for the Event	10	8	8	6
Opportunity to distribute promotional item	•	•		
Opportunity to speak at the event	•			

VISUAL RECOGNITION



OUTLOOK SPARTANBURG

The Outlook Spartanburg Conference will feature global, national, regional and local legislative and economic highlights. Sessions will focus on past successes, current trends and future opportunities.

OUTLOOK SPARTANBURG CONFERENCE

300+
EXPECTED
ATTENDANCE

AUDIENCE
CEOs, Small
Business, Executives,
Non-Members

	\$3,500	\$2,500	\$1,500	\$750
	PRESENTING	PLATINUM	GOLD	SILVER
Company included in the event graphic	Logo			
Company included on social media promotions	Logo			
Company included on invitation	Logo	Logo	Name	
Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
Number of tickets to the Event	10	8	6	4
Opportunity to distribute promotional item	•	•		
Opportunity to speak at the event	•			

VISUAL RECOGNITION

VOICE OF BUSINESS

The Voice of Business series will feature experts and elected officials discussing how local, state and federal issues can impact your bottom line. This series will equip you with the information necessary to better position your business and support OneSpartanburg, Inc.'s ongoing advocacy efforts.



60
EXPECTED
ATTENDANCE

AUDIENCE
 CEOs, Small
 Business, Executives,
 Non-Members

		\$5,000	\$3,500	\$2,500	\$1,500
		PRESENTING	PLATINUM	GOLD	SILVER
VISUAL RECOGNITION	Company included in the event graphic	Logo			
	Company included on social media promotions	Logo			
	Company included on invitation	Logo	Logo	Name	
	Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
	Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
	Number of tickets for the Event	8	8	6	4
	Opportunity to distribute promotional item	•	•		
	Opportunity to speak at the event	•			

CAFFEINATED CONVERSATIONS

No presentation, just conversation. This monthly gathering will feature local experts leading discussions on community projects and best practices for local businesses.



CAFFEINATED CONVERSATIONS

50
EXPECTED ATTENDANCE

AUDIENCE
Upstate Community

		\$3,000	\$750
		PRESENTING	QUARTERLY
VISUAL RECOGNITION	Company included in the event graphic	Logo	
	Company included on social media promotions	Logo	
	Company included on invitation	Logo	Logo
	Company included on the event website	Logo Hyperlink	Logo Hyperlink
	Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo
	Opportunity to distribute promotional item	•	•
	Opportunity to speak at the event	•	

CEO SOCIAL

The CEO Social—one held each spring and fall—s a chance for high-level business leaders to connect with each other and hear from prominent executives. This event is limited to executives, and the top Spartanburg County decision-makers for businesses with 50+ employees. These events are invite only, and they are non-transferrable.



CEO SOCIAL

50
EXPECTED
ATTENDANCE

AUDIENCE
CEOs and/or Top
Decision Maker located
in Spartanburg

	\$5,000	\$2,500	\$1,500	\$750
	PRESENTING	PLATINUM	GOLD	SILVER
Company included in the event graphic	Logo			
Company included on social media promotions	Logo			
Company included on invitation	Logo	Logo	Name	
Company included on the event website	Logo Hyperlink	Logo Hyperlink	Name Hyperlink	Name
Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo	Name	Name
Number of tickets for the Event	6	4	3	2
Opportunity to speak at the event	•			

VISUAL RECOGNITION

PROFESSIONAL POURS

An after-hours networking session designed to showcase a local Spartanburg hospitality establishment, and to provide a way to build new connections in our county's business community while strengthening existing ones.

CONNECT • LEARN • GROW

PROFESSIONAL POURS

50
EXPECTED
ATTENDANCE

AUDIENCE
Upstate Community

		\$5,000	\$750
		PRESENTING	INDIVIDUAL EVENT
VISUAL RECOGNITION	Company included in the event graphic	Logo	
	Company included on social media promotions	Logo	
	Company included on invitation	Logo	Logo
	Company included on the event website	Logo Hyperlink	Logo Hyperlink
	Company included on the program, sponsor board, and PowerPoint presentation	Logo	Logo
	Opportunity to distribute promotional item	•	•
	Opportunity to speak at the event	•	

SMALL BUSINESS SUMMIT

The Small Business Summit a full-day conference designed to connect small businesses with the tools and resources they need to take their business or big idea to the next level. The day will feature powerful presentations, insightful discussions, and invigorating networking opportunities.



**SMALL BUSINESS
BIG IMPACT**

SPARTANBURG'S SMALL BUSINESS SUMMIT

VENDOR TABLE	
1 Vendor table	\$750
1 Ticket to event	

LANYARD SPONSOR	
Company Logo on Lanyard	\$1,500
Opportunity to help with check in table	
2 Tickets	

200 EXPECTED ATTENDANCE

AUDIENCE

Small business owners in the Spartanburg business community

	\$5,000	\$3,000	\$1,500	\$1,500	\$1,000
	PRESENTING	LUNCH	KEYNOTE	NETWORKING	BREAKOUT
Company Logo included in the event graphic	Logo				
Company included on social media promotions	Logo	Logo	Logo	Logo	Logo
Company included on invitation	Logo	Logo	Logo	Logo	Logo
Company included on the event website	Logo	Logo	Logo	Logo	Logo
Company included on sponsor board and all sponsor recognition	Logo	Logo	Logo	Logo	Logo
Company logo recognition during Session			•	•	•
Opportunity for a company representative to welcome audience	•				
Opportunity to distribute promotional item	•	•			
Vendor Table Included	•	•			
Number of Tickets	4	2	2	2	2

VISUAL RECOGNITION